

ABOUT THE WORK

THE GODDESS COLLECTION

Designed by Serena Cancellier Realized exclusively for VGO Associates In collaboration with SEMAR

POLLONIA, ERATO, TERSICORE, TALLIA



Talismans sculptures.

LIMITED EDITIONS OF 50 PIECES

The Goddesses are the inhabitants of the enchanted forest, Wonder Woods.

The goddesses are considered the repositories of memory, in fact it was thanks to their repeated singing, the narration of the origin of the world and the great heroic deeds that they helped to keep the memory of the past in men) possessed all the arts, sciences as well as inspiring musicians, writers, philosophers and poets and alone were for the ancient Greeks the custodians and inspirers of culture.

Pollonia "rich in hymns", goddess of liberating song and eloquence, exalting the values of friendship, courage, love, family, gratitude and peace.

Erato "the lovable", goddess of writing and the ability to express oneself by rejecting heroic values in exchange for a new balance, located in love.

Terpsichore "she who enjoys dance", goddess of dance and freedom of movement and physical expression.

Tallia "the festive", goddess of comedy and the word sweet.

Handmade in Bronze

Available on order Time to produce: 30 DAYS Price 550 Euros EACH.



ABOUT THE WORK LEAFS ABAT-JOUR

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Abat-jour leaves and stones to enrich your room and magic stones. It represents the beginning of the journey, which starts from the native village to arrive in the enchanted forest.

Handmade production, every piece is unique

The base is made in Engraved Resin, The lampshade is made in brass and semi-precious stones knotted by hand.

Dimentsions: h. 60 cm. x 30 cm.

Available on order

Time to produce: 20 days Price: 12.000 Euros



ABOUT THE WORK WONDER CABINET

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Jewel furniture cabinet cascade of brass leaves and stones. Made of brass and semi-precious stones. It represents the exploration of the enchanted forest, go inside to find the treasures

Handmade with more than 500 semiprecious stones. This master piece is fully made in polished brass. all beaded strands are hand knotted and composed. A magnificent and precious work like a high fashion dress.

Dimensions: h. 160 cm x 70 cm.

Available on order in 30 days

Price 28.000 Euros



ABOUT THE WORK JEWELLERY DREAMCATCHER

Designed by Serena Cancellier Realized exclusively for VGO Associates In collaboration with SEMAR



The magic leaf, you find it as you enter the forest, is precious and delicate. It can catch your biggest dreams and make them true.

Dimensions h. 20 cm. x 7,5 cm.

Handmade in Bronze and semiprecious stones knotted by hand. *Available on order*

Time to produce:10 days

Price 600 Euros



ABOUT THE ARTIST

SERENA CANCELLIER



Serena is a successful Italian leather goods designer who lives in Paris.

In 2003, she was assistant designer for Marc Jacobs and two years after she joined Bottega Veneta leather goods team, under the direction of Tomas Maier.

Since 2009, Serena has been Head Leather Goods Designer for international maisons and has been directing the creation of Vionnet's, Louboutin's and Balmain's leather goods departments. She has designed several It bags for Bottega Veneta, Louboutin and Prada, which are still today best sellers.

In 2018, she founded her studio in Paris and now she cooperates with luxury brands.

She designs home collections and unique pieces for Art Galleries and teaches how to design leather goods collections, in Europe and abroad. With her team, she spreads wonders all over the world, because the responsibility of the designer is to make the world better then we found it.



SEMAR



Sem-Ar is a leading company specialising in silver and gold findings. Thanks to continuous investements, both in technological and human fields, we can fully fulfill our customers' requests. One of the strongest points of Sem-Ar is its planing staff and our use of the most modern software (CAD-CAM)which allows us to, fulfill the majority of our clients projects. In our catalogue you can find more than 20.000 items, these can be personalized and changed according to our customers requirements. Sem-Ar manufactures findings, hollow tubes, beads, stamped articles, machine made chains, worked wires, numerical cut, coinings and mechanical equipment. Sem-Ar works with the following materials: Gold, Silver, Platinum, Titanium, Steel, Brass, Leather, Rubber, Cotton and Swarovsky.

MORE INFOS info@vgo-associates.com

